

TRANSIT MEANS BUSINESS

Transit Creates Jobs

- Every \$1 billion invested in public transit capital projects generates 30,000 jobs.¹
- Every \$1 billion invested in public transit operations generates 60,000 jobs.²
- Every rail transportation job creates an additional 3.14 jobs in Arizona.³

Transit Investment Boosts Sales and Development

- Every \$10 million invested in transit capital projects or operations yields \$30-\$32 million in business sales.⁴
- Since 2004, public and private investment in capital development along the 20-mile light rail route totals \$6.8 billion.⁵

Transit Moves People

- Transit connects workers to jobs, expanding the labor pool. In addition to enhancing employee recruitment, businesses tied to public transportation are experiencing more employee reliability and less absenteeism and turnover.⁶
- Traffic congestion causes an annual loss of \$40 billion to US businesses. If all US public transportation commuters drove instead, that loss would increase by over 37%.⁷

Transit Improves Quality of Life

- Combined with savings from improved traffic flow due to transit's impact in reducing congestion and travel reduction impacts, transit reduces annual fuel use by the equivalent of 4.2 billion gallons of gasoline and carbon dioxide emissions by 37 million metric tons.⁸
- Use of transit is a key component in compliance with the Maricopa County Trip Reduction Program, which aims to reduce traffic impacts on air pollution and emissions in the Valley.
- Use of transit reduces pollution. For every 46 miles driven one pound of pollution is produced.⁹

Sources:

¹National Business Coalition for Rapid Transit, 2003

²National Business Coalition for Rapid Transit, 2003

³Arizona Department of Transportation, 2011

⁴National Alliance of Public Transportation Advocates, 2008

⁵METRO Light Rail, 2010

⁶National Alliance of Public Transportation Advocates, 2008

⁷National Alliance of Public Transportation Advocates, 2008

⁸American Public Transportation Association, 2011

⁹Valley Metro RPTA, 2011

